Attorney Docket No.: 16113-0639001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Koningstein Art Unit: 3622

Serial No.: 10/748,681 Examiner: William A. Brandenburg

Filed : December 31, 2003 Conf. No. : 1968

Title : SYSTEM AND METHOD FOR ENABLING AN ADVERTISEMENT TO

FOLLOW THE USER TO ADDITIONAL WEB PAGES

Mail Stop Amendment

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO NON FINAL OFFICE ACTION SENT FEBRUARY 3, 2010